



XI WORLD CONFERENCE ON TIMBER ENGINEERING

The WCTE, the prestigious international meeting for timber engineering, is organized every two years by countries with a rich history in timber structures and an advanced industrial and academic background in the wood sector.

After ten successful conventions with the most recent in Finland (2004), United States (2006) and Japan (2008), the host of the 11th edition of the WCTE in 2010 will be Italy.

Over the years, the number of attendees of the conference was always increasing: about 500 participants and 150 accompanying persons together with various commercial exhibitors attended the last meeting in 2008.

We do think that an event of this importance will be of major promotional significance for companies and institutions in the timber sector.

The program of the convention is now online under www.wcte2010.org.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES



THE CONFERENCE CENTRE RIVA DEL GARDA FIERE&CONGRESSI

The northern banks of Lake Garda are situated amidst impressive scenery with a high quality of life. This gateway to the Dolomites, known as Garda Trentino, is the northernmost example of Mediterranean climate in Europe.

The conference centre at Riva del Garda, the main locality at the northern shore of Lake Garda, is perfect for conventions due to many different reasons:

- a good reputation worldwide thanks to annual international appointments;
- its immediate accessibility – Riva del Garda is 20 minutes from the railway and the Brennero motorway and an hour from major international airports;
- flexible structures and organisational services that meet high-quality standards: exhibition rooms and areas for congresses, conferences, events and fairs;
- the town has sufficient hotel capacity and many of them are just a short walk from the congress centre and the town centre itself;
- direct incoming services and post-congress/fair tours organized in the loveliest surroundings, all backed by Trentino's famous hospitality.

Riva del Garda Fierecongressi S.p.A. manages the Trentino trade fair and congress district and is an exclusive benchmark on the Italian panorama for trade fairs and congresses. The role of Riva del Garda Fierecongressi is to support the local tourism by completing the services and products offered. The additional business generated by organising fairs and congresses is a part of the development of wealth and well-being for the entire community. Promotional activities during those events in the conference centre help to strengthen the image of the territory.

Furthermore, Riva del Garda Fieracongressi creates synergies with local tourist operators and public administration, that guarantees maximum results for the organisation of communication, congress and trade fair events.

For more information about the location and the conference centre, please visit: www.rivadelgardafierecongressi.it

WCTE 2010 provides a forum for the exchange of the latest technological advances, research results and design innovations in the field of timber engineering.

WCTE 2010 is the place for managers, researchers, engineers and technicians to meet and discuss new and advanced technology developments and their applications in the industry. The conference will feature educational sessions, technical presentations, an exhibition space for industry and extensive networking opportunities.

We are offering numerous sponsorship opportunities designed to provide maximum value and exposure.

The WCTE 2010 exhibition is the perfect location to showcase your products and services to a targeted audience. Strategically located to maximise exposure, the opportunity is available to a limited number of exhibitors, so make sure to reserve your space early!

www.wcte2010.org

STATEMENT OF INTEREST

Company
Address Postal code
City Country
Telephone number Mobile phone.....
Tax ID number (if applicable) Contact person
E-mail Skype

We are interested in the following offer
Other proposals
.....
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Please send to:

OriKata organizzazione congressi
via R. Guardini 8
38121 Trento Italy
fax: +39-0461-824251
conference_s@wcte2010.org

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

All prices do not taxes, i.e. VAT 20%

Main sponsor

The organising committee of the WCTE 2010 wants to reserve few areas of maximum exposure to companies which intend to promote their products and services within the days dedicated to the WCTE 2010.

The participation as main sponsor will give right to:

- **stand** of 4x3m in the conference hall. The conference hall is the main hallway and gathering area of conference participants. It will host the conference secretary of WCTE 2010. The exhibition space will not be furnished. If wished, the space will be furnished with hangings, carpet, tables, chairs and lighting (costs approximately 800 Euro);
- **the company logo** inserted in all documents and promotional material of WCTE 2010: preliminary program, final program, book of abstracts, conference proceedings, web homepage, conference documents and material;
- **an advertising page** inserted in the book of abstracts and conference proceedings;
- **advertising material** inserted in the folder which will be handed out to the participants.

Cost: **Euros 25.000,00**
2 regular conference participations included

(reserved to a maximum number of 5 companies or institutions)

Sponsor

The participation as sponsor will give right to:

- **the company logo** inserted in the final program and book of abstracts;
- **half an advertising page** inserted in the book of abstracts;
- **advertising material** inserted in the folder which will be handed out to the participants.

Cost: **Euros 10.000,00**
1 regular conference participation included

Exhibitors

In the conference area in Riva del Garda an exhibition space will be arranged. Within this exhibition space room for exhibition sponsors will be available. Companies participating as exhibitors will be mentioned in the final program of the WCTE 2010. The exhibition space will not be furnished (except for partitioning walls). If wished, the space will be furnished with hangings, carpet, tables, chairs and lighting (approximate cost of 800 Euro).
The stand will have a surface area of 3x2 m.

Cost: **Euros 5.000,00**
1 conference participation as accompanying person included



Tailored sponsorships are also possible.
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